

How Health Tech Companies Reduce Pressure With Simplified CIAM

If you're partnering with healthcare providers, you're feeling the heat. Not only do you have to plan for stringent regulations like HIPAA compliance and PII; you have to do so while navigating complex organization structures and stakeholders.

But both homegrown and legacy identity management systems often add to this pressure due to the sheer amount of maintenance required to avoid mistakes.

Frontegg acts as a relief valve, allowing you to easily support your enterprise healthcare customers with flexible, enterprise-grade capabilities. Think multi-tenant architecture, full self-service, fine-grained authorization (FGA), account hierarchies, and more.

Customer Stories

Success stories from our health tech customers:

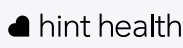
Hint Health

Hint Health was stuck managing two identity systems—costly, complex, and distracting from their core mission. They turned to Frontegg to unify identity management across their platform and support their diverse healthcare customer base, from small DPC clinics to large, multi-site networks.

Frontegg delivered what Hint needed out of the box: scalable multi-tenancy, enterprise-grade SSO and SAML, tenant-level security controls, and full branding customization—no code required. Admins now manage logins, policies, and user access themselves, freeing Hint's engineers to focus on building value into their clinical and billing tools.

The shift paid off fast. Login friction dropped immediately, with 30% of users adopting Google Sign-In in the first month. Frontegg's HIPAA-ready infrastructure, log exports, and uptime SLAs gave Hint confidence to scale securely and serve even the most demanding enterprise clients—without building from scratch.


“One of the significant wins of implementing Frontegg was decreasing login friction. In the first month of using Frontegg, 30% of our users were able to stop using traditional username/password logins in favor of Google sign-ins. This greatly reduced the friction necessary to access our product.”

Greg Hilkert
Senior Product Manager | 

Doxy.me

Doxy.me, a leading telehealth platform connecting patients and providers, turned to Frontegg after finding Auth0 too rigid and lacking in both customization and support. What sealed the deal was Frontegg's ability to deliver tailored login experiences per account. Frontegg's self-service admin portal made this possible. From hands-on MVPs to real-time collaboration with Doxy's engineering leadership, the Frontegg team proved to be not only the right technology, but also the right partner. Doxy.me's initial rollout covers the provider side of the platform, with plans to expand into patient-facing identity.


“The product is great. Implementing authentication with the hosted login method was smooth, straightforward, and it gives a fantastic development experience. Deployment to different environments is also easy.”

Roman Kordas
Software Engineer | 

Constellation4

Constellation4 is a SaaS health tech company that creates streamlined healthcare workflows. It has been a Frontegg customer since 2022. Constellation4 was looking for a CIAM provider that could offer tiered access, and saw value in Frontegg's built-in user management that could be tied into subscription logic. Constellation4 evaluated Frontegg's integration with billing systems like Stripe for this reason. For Constellation4, Frontegg isn't just an IT tool, but a platform that helps accelerate user acquisition and onboarding, which resonated with growth-focused stakeholders.


“Frontegg’s multi-tenant capabilities and self-service features were a huge deal for us. We didn’t want to build everything ourselves.”

Saru Seshadri
Founder and CEO of Constellation4 Health | 

Plume Health

Plume Health was struggling with a fragmented login experience—each app required its own sign-in, and users were getting frustrated or dropping off. To fix this problem, they switched to Frontegg, which let them bring all their services under a single login. Now, members can move between scheduling, telehealth, support, and community tools without logging in multiple times. It's made a big difference: community engagement jumped 400%, and overall usage is up. Their support team can now manage user accounts directly, without needing engineering help. Plume Health is a clear example of how simplifying identity can improve both user experience and internal workflows.

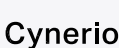
“By connecting our systems and reducing friction, we’ve created a more cohesive experience that benefits everyone.”

Nick Nieslanik
SVP of Product & Technology at Plume Health | 

Cynerio

Cynerio, an IoT platform that provides healthcare facilities with a comprehensive suite of solutions, was looking for a robust and easy-to-implement user management solution to support its Single Sign-On (SSO) authentication flows. Cynerio chose Frontegg's embeddable user management platform thanks to its easy integration, self-serve capabilities, and dedicated support.

“Implementing Frontegg was a breeze with exceptional support.”

Doron Mayer
VP R&D at Cynerio | 

More health tech customers who love us:

